



# MEDIA INFORMATION

## Tigrent Learning UK – 2009/10 Fact Sheet

### Who is Tigrent Learning UK

#### Corporate Overview

- Tigrent Learning UK is a subsidiary of a publicly traded US parent company (Tigrent Inc.)
- Historically, Tigrent Learning UK has been known in the UK as Wealth Intelligence Academy and Whitney UK (part of Whitney Information Network, Inc) – between 2001 and 2009 and was founded under the name, Whitney Information Network, Inc, back in 1996 by Russ Whitney (back then under the name Gimmel Enterprises, Inc. in Colorado)
- Current market presence outside the USA exists in three key international markets: UK (launched in 2001), Canada (launched in 1998) and Australia (launched in 2009)
- Tigrent Inc is headquartered in Cape Coral, Florida with a regional office in Murray, Utah. The Company's Canadian division is located in Toronto, Ontario and the UK Head Office is located in Chiswick, West London. A UK Training Facility is also located in Richmond, Surrey

#### Financial Overview

USA  
Corporate Headquarters  
Tigrent Inc.  
1612 E.Cape Coral Parkway  
Cape Coral  
FL, 33904  
USA  
Tel: 001 239 542 0643  
[www.tigrent.com](http://www.tigrent.com)

#### FINRA Trading Symbol

TIGE.

#### CUSIP Number

38674J 108.

#### Industry

Education & Training Services.

## Year End

31<sup>st</sup> December.

## Global Sales Growth and Global Expansion

- From \$62.8 million in 2002 to \$170.7 million in 2008.
- As of year-end 2008, 89.5 per cent of sales were domestic and 10.5 per cent were international and growing

## Employees Worldwide

About 350 employees and approximately 200 independent contractors.

## Brand-Specific Information

- Tigrent Learning UK carries the following umbrella proprietary brands within the UK:
  - Women in Wealth™, formulated in conjunction with Gill Fielding, who appeared in Channel 4's The Secret Millionaire - [www.womeninwealth.co.uk](http://www.womeninwealth.co.uk)
  - Building Wealth™ frontlined by Kevin Green, a Tigrent Learning UK graduate, social entrepreneur and self-made millionaire, who recently appeared in Channel 4's The Secret Millionaire - [www.buildingwealth.co.uk](http://www.buildingwealth.co.uk)
  - Making Money from Property with Martin Roberts, a respected prime-time television presenter and property journalist - [www.makingmoneyfromproperty.tv](http://www.makingmoneyfromproperty.tv)
  - Teach Me To Trade™ - [www.teachmetotrade.co.uk](http://www.teachmetotrade.co.uk)
  - Tigrent Learning UK also manages Rich Dad Education™ programmes within the UK, created by international author, Mr Robert T. Kiyosaki. Programmes focus on the mindset of the rich versus the poor and core elements that can lead to financial independence – [www.richdadedu.co.uk](http://www.richdadedu.co.uk)
  - Rich Dad Education™ also offers Rich Dad Education™ Stock Success System Workshops - [www.richdadstock.co.uk](http://www.richdadstock.co.uk)

## USA Executive Officers

- *Charles M. Peck – Chief Executive Officer*  
Mr Peck joined the Company as CEO and member of the Board of Directors in September 2008. He has extensive experience as a senior executive engaged in company turnarounds, start-ups and integration efforts and technology application.

Previously, he served as President and CEO of Innovation Ventures, Inc., a strategic software company serving the insurance carrier market; CEO of theglobe.com, a publicly traded internet-technology company and COO of the American Institute of Certified Public Accountants. Mr Peck received an MBA in Finance and BS in Economics from the State University in Albany, New York.

- *Anne M. Donoho – Chief Financial Officer*

Ms Donoho joined the Company as Vice President of Finance in 2006. She is responsible for the Company's SEC reporting, controllership functions, financial systems and SOX compliance. In addition to being an independent financial advisor, Ms Donoho has served in various capacities including corporate controller, accounting, financial reporting and internal auditing with companies such as Walt Disney, Restaurant Enterprises Group, Denny's Inc. and American Airlines. She also was a member of the audit staff with Ernst & Young. Ms Donoho is a CPA and holds a BS in Accounting from San Diego State University and an MBA from the University of Southern California.

- *James E. May, Chief Administrative Officer and General Counsel*  
Mr May joined the Company in June 2007 as Assistant General Counsel. He is responsible for the Company's Legal, Human Resources and Quality Assurance functions. Previously, he held the position of Associate General Counsel with Gateway Computers. Prior to that, he was Vice President, Deputy General Counsel with Blockbuster Videos Inc. Mr May has a BA degree from American University and a JD degree from Catholic University Law School.

## UK Personnel

- *Mr Iain J. Edwards – VP – International and Managing Director, UK*  
Mr Edwards has both an entrepreneurial and institutional background. After obtaining a degree in Business and Economics, Edwards served for six years as an Officer within the British Army. Upon completing his term he then joined Jongor Limited, a national hire company, as Operations Manager. Within a couple of years, Mr Edwards was made General Manager before instigating an MBO (management buy-out). Mr Edwards sold his share of the business back in December 2001 and joined Whitney UK Limited in October 2002 as General Manager. Mr Edwards was made Managing Director in 2003 and VP-International in 2009.

Iain Edwards is married with four children and is very much a family man. Together with his wife Katie, they have built up a sizeable property portfolio as well as business interests within a number of other companies as well as consultancies.

## Course Structure and Terminology

The structure of Tigrent Learning UK courses has been designed by experts and investor/trainers offering preview (preview level), intermediary (basic three-day trainings) and advanced courses, coupled with mentorships, refresher courses, on and offline support as well as ongoing networking forums and events.

From previews to mentorships, a customer's experience is personal to their own circumstances and desired outcomes. Whilst customers are actively encouraged to 'take action' once they have defined a wealth creation strategy, an individual's success is based on his or her own view of success.

- **PREVIEWS:** A free overview made available to customers and their guests through events held in England, Scotland, Wales and Ireland. During previews, the mindset for success is also touched upon as well as a variety of investment vehicles.
- **BASIC TRAINING:** A three-day basic training offers customers an introduction into the fundamentals of a customer's individual wealth creation strategy, whether the chosen path is through property investment, financial instruments investing and/or entrepreneurship.

- **ADVANCED TRAINING:** Advanced Training offers customers over 10 advanced courses and one-to-one mentoring programmes, designed to provide a more in-depth level of understanding, to include: Asset Protection, Creative Finance, Auctions, Buy-to-Let, Lease Options, HMO's (Houses of Multiple Occupancy), Entrepreneurship, Self-Build, Commercial Property and Distressed Property

including

- **THE MENTORSHIP PROGRAMME:** Mentorship is Tigrent Learning UK's most specialised part of Advanced Training, comprising up to three day's activities whereby two individuals can utilize the knowledge, experience and professionalism of a full-time property investor within their chosen UK location. Here, the mentor will guide, support and help the investor source, buy, sell or refurbish properties in a chosen town or city, guided by the individual's particular strategy and chosen income-deriving vehicle
  - Ongoing on and offline support is also made available to Tigrent customers at advanced level
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For media information, photography and interviews, please contact:-

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