

Wealth Intelligence Academy transforms into Tigrent Learning UK launching first international survey examining financial independence

70 per cent of under 25's in the UK are ready to re-invent their financial future* - what's stopping you?

This November 2009, former Wealth Intelligence Academy transforms into Tigrent Learning UK (a subsidiary of Tigrent Inc. OTC Bulletin Board: TIGE, <http://www.tigrent.com>) launching the first international survey examining British, American and Canadian attitudes, definitions and self-limiting beliefs towards financial freedom and re-invention – so what is stopping us from achieving our financial goals? Knowledge? Fear? Lack of time?

Whilst some might expect those 'directly' affected by the global financial collapse to be first in line to start re-evaluating their financial future, this survey, entitled *The Tigrent 2009 Financial Independence Survey "Reinvention: What's Stopping You?"* conducted by Opinion Research Corporation, throughout the UK, US and Canada, amongst over 3,000 adults in October 2009, may suggest otherwise, particularly in the UK. According to this survey, British youth (aged 18-24) seem to be paving the way as the new generation of 'aspifindents' (aspirational financial independents) in relation to the wider context of an international 're-invention renaissance,' compared with views express by older fellow Brits.

And whilst clearly the definition of 'financial independence' may be subjective and personal to self, in terms of understanding the 'opportunity' in relation to financial freedom and re-invention, a staggering 70 per cent of under-25's in the UK are willing to re-invent themselves to achieve financial independence, compared with only 41 per cent of the 55 plus age group. Young people may be conflicted given that 65 per cent of the iPod generation also appear to be 'comfortable' with their financial situation so could aspiration be defined as 'desire' first, 'mindset' second or do we need to re-consider our view of financial independence and comfort?

According to Iain Edwards, Managing Director for Tigrent Learning UK and VP-International, there are a number of elements to take into account:-

"First off, I am delighted that the Tigrent has launched this November 2009 around the globe, with a transformed vision and a highly experienced Chief Executive Officer, Mr Charles 'Chuck' Peck. Mr Peck brings to the table a distinguished career in organisational transformation, for both start-ups and corporate alike. Mr Peck is also well versed in training himself, having been an adjunct professor for a number of universities throughout the USA. With Mr Peck at the helm in the US, and via our satellites across three Continents, Tigrent is set to become the new face of the global 'for-profit' training industry, via a fresh, customer-facing approach.

"The Tigrent training offering is in a strong position to deliver to market, responding to a changing world with different needs – and this survey further supports our beliefs, hence our very own transformation and re-invention, from the bottom up and the inside out. If you would have asked people around the world five or even 10 years ago whether they could ever imagine that a 150 year-old bank could collapse overnight, they may have laughed in your face. But it happened to us and in our lifetime. We should not sit back and show complacency if we believe our financial future is less than secure – we need to take action and ask ourselves, what's stopping us?" he asks.

As a Nation overall, Brits appear more 'comfortable' with their current financial position in comparison to their US or Canada counterparts - 55 per cent of all UK respondents agreed with this statement compared with 39 per cent and 48 per cent of US and Canadian respondents respectively. Brits also appear to have a more 'traditional' view of life expectation, associating financial freedom with receiving a regular paycheque: 72 per cent of Brits agreed with this statement compared with 66 per cent of US and 63 per cent of Canadian citizens. Taking this one step further, almost half of Brits are not ready or prepared to 'act right now' (46 per cent) compared with 34 per cent of Americans and 33 per cent of Canadians, who appear more open to change.

Mr Edwards continues:-

"Tigrent Learning UK, under the former corporate title, has been delivering respected for-profit training programmes in wealth creation, property, financial instruments investing and entrepreneurship for the last eight years, establishing brands with key British personalities who 'practice what they preach' in terms of being active wealth creators, including the 'mother' of wealth creation in the UK, Gill Fielding, TV presenter and author Martin Roberts and, more recently, our very own success story/graduate turned trainer, social entrepreneur, Kevin Green, who recently appeared in Channel 4's The Secret Millionaire.

"Any successful entrepreneur would readily admit that financial independence does not happen overnight and takes time, commitment and will. These are three key messages that we drive home to our customer base. Mindset is also crucial to success and we find this is particularly prevalent in the case of our female customer base through the Women in Wealth™ programme. This survey alone shows that over a third (36 per cent) of British women do not feel or believe that financial independence is possible for them in this lifetime. So understanding mindset is essential to the process of change, not just for our customers but in relation to the bigger picture of global transformation," he concludes.

The theme of mindset may further be highlighted within this study in relation to life expectation or social conditioning. Despite Americans and Canadians perhaps demonstrating a more entrepreneurial streak than their British counterparts, on aggregate, almost a quarter of each of our target survey sample does not believe that financial independence is achievable in this lifetime. And this is where Tigrent comes in, with an opportunity to show individuals that financial freedom is achievable and tangible, and within this lifetime: not by trumpet-blowing but via real-life examples of like-minded trainers and customers who have walked in your shoes once upon a time but who have chosen to take action to achieve their own version of financial independence.

So...What's stopping you?

About Tigrent Learning UK

Tigrent Learning UK, an affiliate of parent company Tigrent Inc., is a leading provider of practical, high-quality and value-based training, conferences, publications, technology-based tools and mentoring where customers acquire learning they can apply to accumulate wealth. Through our brands – Rich Dad Education™, Building Wealth™, Women in Wealth™, Making Money from Property with Martin Roberts and Teach Me to Trade™ – we provide an innovative training model that imparts skills and knowledge in investing (property and financial instruments), entrepreneurship and personal finance. Tigrent Learning UK combines a team of trainers, mentors and coaches who possess practical, hands-on experience in their areas of expertise with a rigorous instructional design methodology and proprietary content-rich advanced training courses to create rewarding customer experiences across England, Scotland, Wales and Ireland.

For more information about Tigrent Learning UK, please visit www.tigrent.com (the www.tigrent.co.uk website is currently under construction) or call our UK office on 020 8996 6700.

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Attachments

- UK Fact Sheet
- US Corporate Fact Sheet
- Survey Snapshot Graphics
- Summary Presentation

About Tigrent Inc.

Tigrent Inc. (OTC Bulletin Board: TIGE, <http://www.tigrent.com>) is a leading provider of practical, high-quality and value-based training, conferences, publications, technology-based tools and mentoring where customers acquire learning they can apply to accumulate wealth. Through our affiliates, Tigrent Learning, Tigrent eLearning, Tigrent Brands and Rich Dad Education, we provide an innovative training model that imparts skills and knowledge in investing (real estate and financial instruments), entrepreneurship and personal finance. Tigrent combines a team of trainers, mentors and coaches who possess practical, hands-on experience in their areas of expertise with a rigorous instructional design methodology and proprietary content-rich advanced training courses to create rewarding customer experiences across the United States, United Kingdom, Canada and the Asia-Pacific region.

About Caravan International® Opinion Research Corporation and This Survey

Opinion Research Corporation, an *infoGroup* company, has offered innovative solutions to the toughest market research challenges of clients worldwide since 1938. Since the 1960s, ORC has conducted CARAVAN®, the USA's longest continuously running consumer omnibus. In addition, the firm has been conducting national, speech reaction, state and flash/overnight polls for CNN since April 2006. For more information please visit www.opinionresearch.com.

***A full methodology and data records are available upon request. Standard variations that may have occurred within the interviewing process or irregularities within final data charts are the responsibility of Caravan International®.**

Special Note Regarding Forward Looking Statements

This press release includes certain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements include all statements other than those made solely with respect to historical facts. These statements involve known and unknown risks, uncertainties and other factors that may cause our actual results or performance to be materially different from any future results or performance expressed or implied by these forward-looking statements. These factors include those factors which can be found in our Form 10-K for the year ended December 31, 2008 and our other filings with the Securities and Exchange Commission. Forward-looking statements in this press release should be evaluated in light of these important factors. Although we believe that these statements are based upon reasonable assumptions, we cannot provide any assurances regarding future results. We undertake no obligation to revise or update any forward-looking statements or to make any other forward-looking statements, whether as a result of new information, future events or otherwise.